

MINUTES
OF THE
MEETING OF THE
TOURISM & PUBLICITY COMMITTEE
HELD ON
MONDAY 12TH FEBRUARY 2007
AT 6.30PM
WOOLCOMBE HOUSE
SIDMOUTH

Members Present:

Councillor S. Hughes (Chairman)
Councillor S.P. Pollentine (Vice Chairman)
Councillor T.J. Cox
Councillor J.G.T. Dyson
Councillor Mrs. A.E. Liverton
Councillor I.J. McKenzie-Edwards
Councillor Mrs F.I. Newth
Councillor P. Sullivan
Councillor G.M. Troman

07:02/TP1 APOLOGIES

Apologies for absence were received from Councillors G.K. Liverton, A.W.J. Reed and C.H. Wale.

07:02/TP2 DECLARATIONS OF INTEREST

There were no Declarations of Interest received in respect of items on this agenda.

07:02/TP3 MINUTES

The Minutes of the Tourism and Publicity Committee meeting held on Monday 11th December 2006 were received and signed as a true and accurate record.

07:02/TP4 INCOME AND EXPENDITURE

Councillor P. Sullivan presented the Information Centre Account details of income and expenditure for December 2006 and January 2007 (see attached). Councillor S.P. Pollentine presented the Guide Account details of income and expenditure for December 2006 and January 2007 (see attached).

RESOLVED: That the Finance Reports be noted and agreed.

07:02/TP5 INFORMATION CENTRE MANAGER'S REPORT

Mr. Cole presented the Information Centre Manager's report which had been tabled at the meeting.

RESOLVED: That the Manager's report be noted.

07:02/TP6 PROMOTIONAL ADVERTISING

The Town Clerk presented the Advertising Schedule for 2007-08 as agreed with the Chairman, Vice-Chairman and President of the Hospitality Association.

The Town Clerk reported on the new initiative to insert competition forms in the 10,000 names and addresses received from the Artavia database; she also asked whether Members of the Committee would be able to help address the envelopes of the competition guides in order that they could be posted as soon as possible.

RESOLVED: That this be noted and agreed.

07:02/TP7 REVISED TOURISM WEBSITE

The Town Clerk presented the suggested designs for the upgrade to the tourism website. A quote had been received for this work in the sum of £2,425 which would include staff training.

RESOLVED: That this be noted and agreed.

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CHAIRMAN OF THE TOURISM & PUBLICITY COMMITTEE