

MINUTES
OF THE
MEETING OF THE
TOURISM & PUBLICITY COMMITTEE
HELD ON
MONDAY 9TH NOVEMBER 2009
AT 6.30PM
WOOLCOMBE HOUSE
SIDMOUTH

Members Present:

Councillor S.P. Pollentine (Chairman)
Councillor C. Wale (Vice Chairman)
Councillor Mrs. S. Carr
Councillor J.G.T. Dyson
Councillor P. Sullivan

Members Absent:

Councillor Mrs. Drew
Councillor C. Gibbings
Councillor I.J. McKenzie-Edwards

09:11/TP1 APOLOGIES

Apologies for absence were received from Councillors S.J. Brokenshire, J.W. Hollick, S. Hughes, Mrs. M. Jolly, Mrs. A.E. Liverton and G.K. Liverton.

09:11/TP2 DECLARATIONS OF INTEREST

There were no Declarations of Interest received in respect of items on this agenda.

09:11/TP3 MINUTES

The Minutes of the Tourism and Publicity Committee meeting held on Monday 13th July 2009 were received and signed as a true and accurate record.

09:11/TP4 INCOME AND EXPENDITURE

Councillor Pollentine presented the details of Income and Expenditure for July, August and September 2009 in respect of the Guide and Information Centre.

RESOLVED: That the Finance Reports be noted and agreed.

09:11/TP5 INFORMATION CENTRE MANAGER'S REPORT

Mr. Cole presented the Information Manager's report (as attached.)

RESOLVED: That the SIC Manager's report be noted.

09:11/TP6 INFORMATION CENTRE REFURBISHMENT

Mr. Cole presented a proposal for certain refurbishment works which needed to be undertaken at the Centre (as attached report).

RESOLVED: That (i) Potbury's quote in the sum of £2,504.35 be agreed; this to be funded from the SIC and Guide Account budgets.

(ii) Mr. Cole to obtain estimates for all the other work including bespoke shelving and this work to be undertaken in the New Year before re-opening and before the carpet is laid; this is to be funded from the Guide Account.

(iii) A letter to be sent to the District Council reporting that as Sidmouth Town Council is refurbishing the interior of the Information Centre it is hoped that the replacement window could be installed as soon as possible.

09:11/TP7 ADVERTISING SCHEDULES

A meeting would be held on Thursday 12th November between the Chairman, Vice Chairman and the President of the Hospitality Association (Mark Seward) to decide upon marketing arrangements for the forthcoming year. In past years a budget of £15,000 had been set aside for advertising and the Committee was asked to consider whether this was to be the sum in 2010.

RESOLVED: That £15,000 be agreed for the 2010 Advertising budget.

09:11/TP8 2010 EDITION OF THE GUIDE

Members were asked to consider the 2010 edition of the Guide in respect of:-

- Editorial alterations and/or amendments.
- Front Cover Design / Picture
- Photographs

The Town Clerk reported that the usual date sensitive alterations would be made and presented suggested front cover photographs for the Guide and Shopping Directory.

RESOLVED: That this be noted and agreed.

09:11/TP9 ITEMS FOR REPORT

09:11/TP9.1 The Chairman reported that he would attend a Jurassic Coast seminar on seaborne travel on Wednesday 11th November in Weymouth.

RESOLVED: That this be noted.

09:11/TP9.2 The Chairman read a letter received regarding the Centenary of R.F. Delderfield in 2012.

RESOLVED: That the Chairman would liaise with the Sidmouth Amateur Dramatic Society, Charles Vance, Sidmouth Museum and Mr. Richard Eley of the Sidmouth Chamber of Commerce to ascertain what arrangements could be made to celebrate this centenary

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CHAIRMAN TOURISM & PUBLICITY COMMITTEE