

MINUTES

OF THE

MEETING OF THE

TOURISM & PUBLICITY COMMITTEE

HELD ON

MONDAY 22ND JUNE, 2009

AT THE RISING OF THE TRUSTEE MEETING

WOOLCOMBE HOUSE

SIDMOUTH

Members Present:

Councillor S.P. Pollentine (Chairman)
Councillor C. Wale (Vice Chairman)
Councillor Mrs. S. Carr
Councillor Mrs. Drew
Councillor J.G.T. Dyson
Councillor J.W. Hollick
Councillor S. Hughes
Councillor Mrs. M. Jolly
Councillor Mrs. A.E. Liverton
Councillor G.K. Liverton
Councillor I.J. McKenzie-Edwards
Councillor P. Sullivan

Absent: Councillor S.J. Brokenshire

09:06/TP1 CHAIRMAN OF THE TOURISM & PUBLICITY COMMITTEE

Councillor Stuart Hughes proposed and Councillor John Dyson seconded that Councillor Simon Pollentine be elected Chairman of the Tourism & Publicity Committee for the ensuing year. There being no other nominations, Councillor Pollentine was duly elected Chairman of the Tourism & Publicity Committee for the forthcoming year.

09:06/TP2 VICE CHAIRMAN OF THE TOURISM & PUBLICITY COMMITTEE

Councillor Ann Liverton proposed and Councillor Mary Jolly seconded that Councillor Chris Wale be elected Vice Chairman of the Tourism & Publicity Committee for the ensuing year. There being no other nominations, Councillor Wale was duly elected Vice Chairman of the Tourism & Publicity Committee for the forthcoming year.

09:06/TP3 APOLOGIES

Apologies for absence were received from Councillor C. Gibbings.

09:06/TP4 DECLARATIONS OF INTEREST

No Declarations of Interest were received in respect of items on this agenda.

09:06/TP5 MINUTES

The Minutes of the Tourism and Publicity Committee meeting held on Monday 9th March 2009 were received and signed as a true and accurate record.

09:06/TP6 INCOME AND EXPENDITURE

Councillor Pollentine presented the details of Income and Expenditure for February to May 2009 in respect of the Guide and Information Centre.

RESOLVED: That the Finance Reports be noted and agreed.

09:06/TP7 INFORMATION CENTRE MANAGER'S REPORT

Mr. Cole presented the Information Manager's report (as attached.)

RESOLVED: That the SIC Manager's report be noted. A letter be sent to the Met Office requesting that less dramatic phrases should be used on weather forecasts as this is of great importance to visitor numbers and the economics of a tourism town. Consideration might be given to a webcam on the seafront linked to the Council's website to show the actual weather in Sidmouth.

09:06/TP8 GUIDE DISTRIBUTION FIGURES

The Town Clerk reported the current distribution figures which were higher than the same time last year.

RESOLVED: That this report be noted.

09:06/TP9 TOUR OF BRITAIN CYCLE RACE

Councillor Hughes asked for an item to be included on the agenda for the Tour of Britain Cycle Race as this is passing through Sidford and he believed we should be looking as to how this can be best used to attract more visitors to the town in the latter half of September.

RESOLVED: That the Tourism Committee welcomed the cycle race coming into its area and noted that it would pass through Sidbury and Sidford where there would be a 'King of the Mountains' section at Trow Hill. It was suggested that as many businesses as possible en route could be notified, the Chamber of Commerce and Hospitality Association informed plus Sidbury School

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CHAIRMAN TOURISM & PUBLICITY COMMITTEE